

# EMTM AT-A-GLANCE

## EXECUTIVE MASTER'S IN TECHNOLOGY MANAGEMENT

AN MSE FROM PENN ENGINEERING  
CO-SPONSORED BY THE WHARTON SCHOOL  
UNIVERSITY OF PENNSYLVANIA

### A Degree of Difference

The Executive Master's in Technology Management (EMTM) — offered by Penn Engineering and co-sponsored by Wharton — is a unique alternative to traditional MBA and MSE programs. The first of its kind, created in 1988, EMTM's mission is to prepare the leaders needed in a fast-moving global economy increasingly dependent on technology. EMTM develops leaders who can bridge technology and business — who can advance their careers, and their companies, by integrating technology insight and competitive business strategy.

### The EMTM Advantage: Technology + Business

At EMTM, you get a strong foundation in business and strategy, as well as insights on a broad range of important and emerging technologies that are driving global innovation and change. Classes and special seminars are taught by the faculty of Penn Engineering and Wharton, as well as experienced entrepreneurs and successful leaders from industry.

### Curriculum: Foundation + Flexibility

The EMTM curriculum ensures that all students gain a common core of technology management essentials, while letting you tailor the program to your own needs and interests through electives in a wide range of technology and management topics:

- **10 core courses** provide a management foundation in accounting, finance, management, marketing, operations and strategy, as well as the management of technology. A year-long Emerging Technologies Seminar features experts on emerging technologies and related business issues.
- **6 technology electives** are selected from offerings in three areas of technology and applied science: Biotechnology, IT and Telecommunications, and Nanotechnology and Advanced Materials. Courses are custom-designed for EMTM and do not require prior coursework or expertise.
- **4 open electives** are taken in your choice of technology and management courses, including courses focused on the skills and knowledge needed to lead innovation in large firms and entrepreneurial ventures.

### Contact Information:

Please feel free to contact us by phone, fax or e-mail.  
215-898-2897 phone / 877-444-EMTM toll-free  
215-898-5466 fax  
emtm-admissions@emtm.upenn.edu e-mail  
www.emtm.upenn.edu



### Student Profile: Experience + Industry Diversity

- Engineers, scientists, IT leaders, financial professionals and general managers who aspire to higher levels of success. Entrepreneurs and business owners growing science-intensive and technology-intensive companies
- Average age: 34 years (range 26–50+)
- Average work experience: 10 years (range 5–25+)
- Approx. 50% hold advanced degrees, incl. MS, MBA, PhD
- Diverse industries and company size, incl. Fortune 500 corporations, startups and government agencies
- Geographic mix: Students commute from across the U.S., most from the Washington, DC-New York-Boston corridor

### Format/Schedule

- Classes meet on alternate weekends (Fri/Sat) September-May, on-campus in Philadelphia, PA.
- Three terms (fall, winter, spring), with 6 class weekends each term. Full-time students take 3-4 courses per term.
- EMTM's residential format creates a dynamic learning community and builds lifelong relationships. Students stay at a campus-based hotel a short walk from classes.
- Flexible schedule: Full-time (Fri/Sat) or half-time (Sat only) Full-time is encouraged, esp. for the first-year core, but you can also attend on Saturdays only (or switch between full- and half-time in different terms to meet scheduling needs.)
- Degree can be completed in 2 years attending full-time.

### Costs/Sponsorship

Approx. 1/3 self-funded; 1/3 company-sponsored; 1/3 combine personal and company funding. For 2007-2008, the annual cost of the program — which includes tuition, books, materials, and program-related lodging and meals — is:

- \$54,570 for full-time students (Fri/Sat)
  - \$27,285 for half-time students (Sat)
- (Tuition is subject to change in subsequent years.)*

### Application Deadlines for Fall 2008

Applications are completed and submitted online. (You can begin at any time, and complete over several sessions.)

- Early: March 17, 2008 (notification by April 15)
- Final: May 15, 2008 (notification by June 15)

### Find out more. Visit EMTM!

Sit in on a class. Meet and talk with students. We invite you to schedule a visit soon by calling or making your request online.